



PRESS RELEASE

October 18,2016

JABJAB GROUP SIGNS A PARTNERSHIP WITH SNOOPWALL INC, USA . . .

October 18,2016 - JabJab Group has officially signed a partnership with global leader in breach prevention technology, SnoopWall Inc...The security service platform is being launched under our Snap Services division....



Snap Services platform, a division of the JabJab Group, focusses on helping enterprise customers from SME to Large Enterprises in Kenya & East Africa in their infrastructure requirements - in the areas of Cyber Security, Hyper-Converged Infrastructure and Enterprise Networks.

"We are thrilled and honored to partner with JabJab Group, to enable us to expand our international growth to the Kenyan & East African markets. Our Snoopwall patented technology will help SME's to Large Enterprises and government agencies throughout Kenya & East Africa to get one step ahead of the next threat – helping protect their growing economy and high value network assets," said Gary S. Miliefsky, CEO of SnoopWall, Inc.

Our partnership with Snoopwall signifies a major step towards strengthening our core focus, and working towards establishing a major foothold in the the cyber security space in the region. Business customers are facing increasing risks, as their networks are now open to cyber attacks in real time. With increasing demands from both business users and consumers for digital services and experiences, enterprise customers are forced to move their information and work processes to digital platforms. Thus, increasing security threats and risks - without a strong risk mitigation strategy and technology solutions to strengthen the cyber defense, most businesses face the risk of losing valuable information, significant monetary losses and intellectual property theft through corporate espionage activities.

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Today's global cybercrime landscape is at US\$600B, rising faster and getting larger than the drug trade, according to the World Bank and FBI. In Kenya itself, corporations are losing in the tune of Kshs 15B (US\$150m) annually. These figures will keep increasing as cybercrime army is now relentless in monetizing their expertise in finding security breaches, and exposing the vulnerabilities, extorting through ransomware, and stealing millions within the shortest possible time frame, before even the enterprise can plug the security holes.

Snoopwall is the global leader in security breach prevention technology, with its patented Netshield technology, any security breach is thwarted in real time. Unlike the traditional security technology solutions, Netshield's block engine does not require signatures to prevent breaches, it sits within the enterprise network to monitor and prevent security breaches within milliseconds. Furthermore, it enables enterprises to provide a more proactive and real time approach to manage any security threats within the networks, and provide a complete risk mitigation strategy through their auditing and regulatory reporting structure, and quarantine measures.

As BYOD become prevalent in most enterprises, the risk of cyber security breaches increase significantly. Snoopwall's new patented Mobileshield platform (launching in Q4, 2016) will add another significant layer to the enterprise defense. As enterprise networks grow, with remote sites, security management becomes increasingly difficult, but with Snoopwall's command centre, customers can now manage their entire network in real time from a central management operations console, this is a critical requirement as managing threats and reducing risks is a high priority.

"It is important for all enterprise customers from SME's to Large Enterprise customers including government departments to take the issues of cybercrime as a major threat to their environment. Cyber Security is no longer an afterthought, it is a must have strategy within corporate boards, and a key infrastructure requirement. It is known that 90% of the security breaches happen from within the enterprise, having the right technological security solution will save organizations huge embarrassments and colossal monetary losses, one must ask "what's the cost of cyber crime versus the cost of prevention" - it is no longer about cost, it is about protecting your businesses and customers." - Robert Wambani, CTO-JabJab Group.

For more information, please contact our CTO - Mr Robert Wambani - robert.wambani@jabjabgroup.com or call at +254 733 732 809. More information can be obtained at www.jabjabgroup.com, and www.snoopwall.com.

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